

# EMBLEM CATALOG

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# THE AMERICAN LEGION

National Headquarters
INDIANAPOLIS



EMBLEM DIVISION

# The American Legion Library 700 N. Pennsylvania Street Indianapolis, Indiana 46204

National In Please Request Act and has executed the N. R. A. piedge.

In accordance with the spirit of this agreement, all prices are subject to change without notice.

# Here's Your 1933 Catalog This brand new 1933 Emblem catalogue fe

This brand new 1933 Emblem catalogue features the greatest collection of Legion regalia ever offered. It is literally crammed with brand new and up-to-the-minute merchandise from America's finest craftsmen. And the prices are surprisingly low. Without exception, each item is offered with the honest conviction that it is the best possible value for your money.

It is required that the Emblem Division operate on a strictly cash basis. No charge orders can be accepted. Because of this cash operating policy, all orders involving merchandise made to special order, such as caps, initiation lamps, Post colors, etc., cannot be shipped C. O. D., and must be prepaid in full. Items which are carried in stock will be shipped C. O. D. if desired. The disadvantages, however, of this type of service are obvious, and it is recommended that wherever possible, all orders be fully prepaid.

Without exception, everything sold by the Emblem Division is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is, therefore, assured.

We are at your service!

Sincerely yours,

E. O. MARQUETTE, Director, Emplem Sales

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Address orders to Emblem Division
The American Legion, national headquarters, indianapolis, ind.

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# POST COLORS

Your community rightfully looks to your Post to take the lead in patriotic observances and parades. Without Post colors or a U. S. parade flag your Post cannot be represented properly. Your Post needs official colors. Insist on their purchase at your next meeting. The new 1933 prices are the lowest ever quoted. Now is certainly the time to buy!

#### **SPECIFICATIONS**

All silk flags and banners are made of U.S. Government quality flag silk. All woolen banners are made of U.S. Government quality woolen bunting. Size 4½ x 5½ feet.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold-colored, cut and sewed letters. All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

Note: Lettering instructions should be printed or typed to avoid errors in spelling.

## PRICES

Wool	Silk	Above prices F. O. B. New York City.
U. S. Flag\$17.50	\$ 35.00	Note: Two weeks required for delivery.
		Remittance must accompany order. No C. O. D.
Total\$55.00		

Heavy cast iron floor stands for Post colors, \$2.00 each, F. O. B. New York City.



## PRICES

#### OUTFIT B (wooden poles)

Consists of one Defiance cotton bunting U.S. flag (sewed stripes and sewed stars), one 12-foot, two-piece wooden pole, with ball, halyards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete.....\$3.00 4x6-ft. flag set, complete..... 3.75

#### OUTFIT E (wooden poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece wooden pole, with ball, halyards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete . . . . \$2.25 4x6-ft. flag set, complete . . . . 2.50

Consists of one Defiance cotton bunting U. S. flag (sewed stripes and sewed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete . . . . \$4.00 4x6-ft. flag set, complete . . . . 4.75

#### OUTFIT S (steel poles)

OUTFIT M (steel poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete . . . . \$3.25 4x6-ft. flag set, complete . . . . 3.50

See next page for Window Flag Sets

All prices f. o. b. New York City. One-week delivery. Defiance flags made with sewed stars and sewed stripes. Premier flags made with printed stars and sewed stripes.

# UNMOUNTED U. S. FLAGS

Unmounted United States flags in the most popular grades of wool and cotton are listed below in the sizes most in demand. If the particular flag which you want is not listed, write for special quotations. All flags are guaranteed to be fast color and of the best possible quality.

	All-Woo	ol Cotton		All-Wool	Cotton
Size	Bunting	Bunting	Size	Bunting	Bunting
2 x	3 feet \$ 1.35	\$ 0.90	6 x 9 fee	t\$ 7.00	\$ 3.85
3 x	5 feet 2.50	1.40	6 x 10 fee	t 7.50	4.00
4 x	6 feet 3.50	2.00	8 x 12 fee	t 11.50	6.25
4 x	7 feet 4.00	2.25	9 x 15 fee	t 18.00	8.75
5 x	8 feet 5.50	3.00	10 x 19 fee	t 24.00	10.75

Note: Above prices include delivery charges. Special prices in quantities.

# U. S. FLAG SETS FOR WINDOW DISPLAY

Window display flag sets are ideal for home use. Compact, convenient and easily installed, they afford a distinctly different type of flag display, which is preferred by many.

#### PREMIER OUTFIT

Each set consists of a Premier heavy cotton U. S. flag, a screw-jointed two-piece pole, lacquered in blue, with a gilt ball, and a specially designed window flag pole holder. Each set is individually packed in a substantial container.

#### **PRICES**

Set No. 8, 3x5-ft. flag outfit, complete...\$1.25 Set No. 10, 4x6-ft. flag outfit, complete... 1.75

#### **DEFIANCE OUTFIT**

Each set consists of a Defiance cotton bunting U. S. flag, a screw-jointed two-piece pole, lacquered in blue, with a gilt ball, and a specially designed window flag pole holder. Each set is individually packed in a substantial container.

#### PRICES

Set No. 22, 3x5-ft. flag outfit, complete. \$2.00 Set No. 23, 4x6-ft. flag outfit, complete. 3.00

All prices F. O. B. New York City. One-week delivery. Defiance flags made with sewed stars and sewed stripes. Premier flags made with printed stars and sewed stripes.

## INITIATION FLAGS

Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies. Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

PRICES—Larger sizes priced upon request.

# DECORATIONS (Indoor)

These attractive bannerettes and decorations are made of extra heavy, bright, fast-color cotton bunting, with the emblem beautifully reproduced in oil colors. Designed especially for indoor use, they make plendid decorations for Post Headquarters, banquet halls, dances, parties, etc. The colors are guaranteed fast. Detailed specifications for each style are listed below. One week delivery.



Bannerette No. 25 Size 2 ft. wide x 6 ft., \$1.00 Size 3 ft. wide x 9 ft., \$1.50



Fan Drape No. 35
Size 2 ft. x 6 ft., \$1.50
Size 3 ft. x 9 ft., \$2.25

Bannerette No. 25, (left) is made from extra heavy, gold and blue cotton bunting.

Fan Drape No. 35, (above) is also made from gold and blue bunting and is an unusually effective decoration.

Bannerette No. 20, (right) is made from red, white and blue, heavy cotton bunting. It is identical with style No. 25, with the exception of the stripes, which are red and white.

Panel Drape No. 40. (below) is the very latest in interior decorations. A brand new design which is becoming more and more popular. Made from extra heavy red, white and blue cotton bunting.



Panel Drape No. 40 Size 2 ft. x 6 ft., \$1.50 Size 3 ft. x 9 ft., \$2.25

Note: Write for special quantity prices.



Bannerette No. 20 Size 2 ft. wide x 6 ft., \$1.00 Size 3 ft. wide x 9 ft., \$1.50

# DECORATIONS (Outdoor)

This specially designed assortment of outdoor decorating material is made with transparent dyed emblems, which show on both sides. Especially adapted for street decoration, as the appearance is uniform and equally attractive from the rear or front. Detailed specifications on each item are listed below. One week delivery.



Banner No. 50 Size 3 ft. x 3 ft., Price \$1.00

Banner No. 50, (left) is made of blue heavy cotton bunting, with a special dyed emblem which shows on both sides.

Banner No. 60, (right) is identical with No. 50 except in size and lettering. Both are specially adapted for street decorating.



Banner No. 60
Size 3 ft. x 5 ft., Price \$1.25

Bannerette No. 10, (left) is made from red, white and blue, heavy cotton bunting. It is identical with style No. 20, with the exception of the emblem, which is dyed.

Panel Drape No. 15, (below) is the very latest in interior decorations. A brand new design which is becoming more and more popular. Made from extra heavy red, white and blue cotton bunting.



Bannerette No. 10 Size 2 ft. wide x 6 ft., \$1.00 Size 3 ft. wide x 9ft., \$1.50

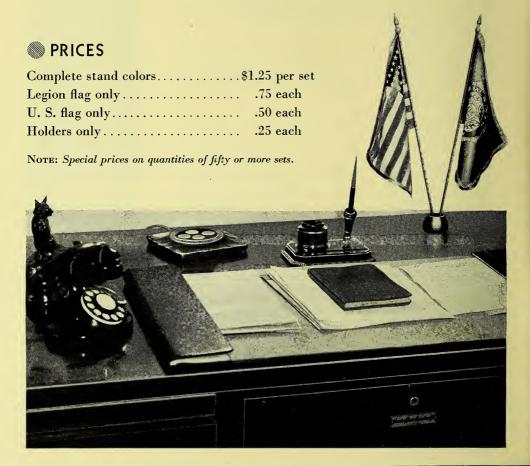


Panel Drape No. 15
Size 2 ft. x 6 ft. \$1.50
Size 3 ft. x 9 ft. \$2.25

Note: Write for special quantity prices.

# MINIATURE POST COLORS

Miniature Post colors, designed specially for desk and table use, make a striking display. Each set consists of an 8x12-inch printed silk U. S. flag and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included. Every Legionnaire should have a set of these miniature colors. Splendid souvenirs for banquets, dinners, dances, etc.



# FLAGS OF OUR COUNTRY



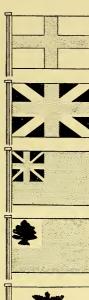
PRICE \$2.00 per set complete

A most effective "Flag Educational Program" has been prepared by the National Americanism Commission, which a steadily increasing number of Posts are sponsoring for study in their local public schools. No other one thing could be of greater assistance in this commendable activity than the use of these attractive miniature Flags of Our Country. Each set consists of ten 4" x 6" heavy silk flags, printed in colors, which graphically illustrate the evolution of the flag from the Red Cross ensign of 1497 until the present Old Glory, which was adopted in 1818. Each flag is mounted on a black ebonized staff, with gilded spearhead, and the set is furnished complete with a special ebonized table or desk holder. A detailed description of each flag is included. In addition to its value for flag study, this beautiful set of colors makes an unusually attractive addition to home or office.

# FLAG CODES

The proper use and display of the national emblem is an important part of the "Flag Educational Program." The American Legion flag code pamphlet illustrates and describes the correct way of displaying the American flag on all occasions.

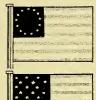
RICES Per hundred, delivered\$0.7	5
Per thousand, f. o. b. Indianapolis	5
Note: Minimum order, 100 copies.	







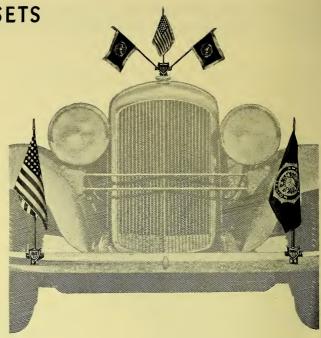






AUTO FLAG SETS

Here are two very popular types of automobile flag sets. One is specially designed for fastening to the radiator cap and the other for attaching to the front bumper. Both types are made of wool, with re-inforced ends, which insures long wear. The colors are guaranteed fast. Every Legion driver should have a set of these brand new, durable auto colors.



# ARM BANDS

Arm bands are particularly in demand on Memorial Day, Armistice Day and other public holidays. These attractive arm bands will enable your Post to make a uniform appearance in public at a minimum of expense. Cleverly concealed elastic holds the bands in place. The band is four inches wide with a two-inch emblem beautifully silk embroidered in colors. The inscription is in one-half inch letters embroidered in gold silk. Be sure to specify your Post number. One week required for delivery.

PRICE 75c each complete with inscription



Note: Additional wording 5c extra per letter or numeral. Lettering instructions should be printed or typed to avoid errors.

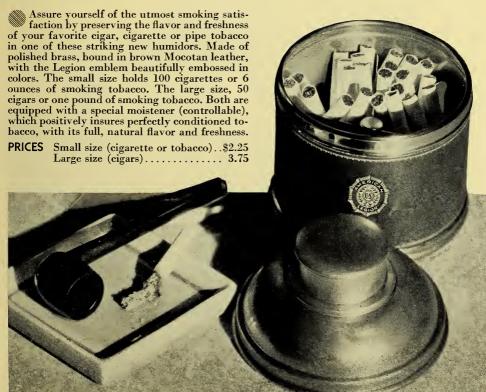
# CIGARETTE BOX



This ultra-smart black enamel, silver-trimmed cigarette box has a capacity of forty cigarettes. Unusually attractive and yet decidedly practical, it makes an ideal prize or gift. The Legion emblem mounted on the front is gold plated and beautifully enameled in colors. If you remit in full, your initials will be engraved without charge.

**PRICE \$3.75** 

# **HUMIDORS**



## LIGHTERS



ACTUAL SIZE

Here is the last word in pocket lighters. Undeniably smart, the beauty of this dependable black and silver Ronson pocket lighter is further enhanced by the gold plated Legion emblem which is beautifully enameled in colors. If you remit in full, your initials will be engraved on the panel without charge.

PRICE \$3.50 each

This Jumbo Jr. Ronson table or desk lighter will operate for weeks on one filling. Equally useful at home or the office, it makes a genuinely appreciated gift or membership prize. The gold plated Legion emblem is beautifully enameled in colors. If you remit in full your initials will be engraved without charge.

**PRICE \$8.75** 



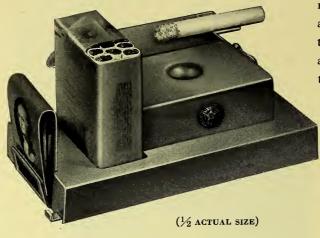
ACTUAL SIZE



This latest combination lighter and cigarette case by Ronson (capacity 14 cigarettes) is becoming more and more popular. The gold plated Legion mounting in colors adds materially to the beauty of this smart new, black and silver Mastercase, which you will find unbelievably convenient. If you remit in full, your initials will be engraved on the panel without charge.

**PRICE \$6.75** 

# CIGARETTE SERVER AND ASH TRAY



This "All-In-One" smoking set combines an ash receiver, cigarette snuffer, match rack, cigarette holder and package opener. You will thoroughly enjoy owning this attractive copper finish sanitary smoking set, which is

furnished complete with a gold plated Legion emblem beautifully enameled in colors.

PRICE \$1.50 complete

# TOBACCO POUCH



 $(\frac{1}{2} \text{ actual size})$ 

This handy combination tobacco pouch and pipe holder will have a warm welcome from the pipe smoker. Made of brown suede leather, with zipper top and rubber lined tobacco pocket. The section holding the pipe is easily accessible by removing the snap flap. The Legion emblem is gold plated and reproduced in full colors. The special price quoted does not include pipe. See opposite page for pipe prices.

**PRICE \$1.50** 



# PIPES AND CIGARETTE HOLDERS

Here is the very latest in Legion smoking accessories. Pipe No. 2008 has a special honey treated bowl lining, which makes for cool, sweet smoking. The new midget size Legion emblem which is curved and securely fitted to the bowl of the pipe, is heavily gold plated and beautifully enameled in colors. Pipe No. 7722 is the popular, patented Drinkless Kaywoodie type, made of genuine briar, with a beautifully enameled gold plated Legion emblem, fitted and securely mounted on the bowl. The cigarette holder is genuine briar and is furnished with a patented feature which catches the bulk of the nicotine, insuring a cool, sweet smoke. The gold plated Legion emblem which is beautifully enameled in colors, is curved and securely fitted to the barrel.

<b>PRICES</b>	Pipe No. 2008, complete with emblem	1.75
	Pipe No. 7722, complete with emblem	3.75
	Cigarette holder, complete with emblem	1.50

# ELECTRIC CLOCKS



Here are three specially selected electric clocks, all equipped with dependable Telechron movements. Styles 3F51 and 8B01 are for personal use, while regulator No. 112 is a wall type clock for Post Headquarters, club-rooms, etc. All of these clocks are for 60 cycle alternating current only. 50 cycle clocks to special order.

Style No. 3 F 51 (at left)

Regulator No. 112 (at right)

Style 8 B 01 (below)

#### **PRICES**

Regulator No. 112—round bronze case, 12 inch dial, with a 3 inch Legion emblem beautifully reproduced in colors. Price complete.......\$15.00





# **AUTO ROBES**

A pure virgin wool, authentic Scotch plaid robe with fringed ends, size  $54 \times 72$  inches. Green is the predominating color. The Legion emblem, which is beautifully silk embroidered, is appliqued in the center. An ideal auto robe which can be used in countless other ways. You will thoroughly enjoy owning one!

PRICE \$6.50 each

# **BLANKETS**

A warm, durable and unusually attractive cotton blanket, size 60x80 inches. Blue on one side and gold on the other, with the emblem and border design woven into the blanket. Specially priced, yet fully guaranteed, this beautiful blanket is truly an exceptional value.

PRICE \$3.50 each



# TIRE COVERS

These handsome, embossed tire covers are water-proof, rattle-proof, scratch-proof and fade-proof. The American Legion emblem, deeply embossed in colors, is permanently guaranteed. These truly deluxe tire covers are made in two materials: "Sport-Tex," a rich, woven material which conforms to the shape of the tire; and imitation black pin-seal leather. One of these handsome tire covers on your spare will identify you wherever you drive. Order it now!

#### **PRICES**

Tan Sport-Tex\$2.50	Black Sport-Tex\$2.50
Black Pin-Seal	\$1.50

In ordering be sure to specify year and make of car and tire size.





# AUTO EMBLEMS

Here is a brand new Legion auto emblem which quickly and conveniently attaches to either your front or rear license plate. Fits any make or model of car, from a Model T Ford to a Pierce Arrow. Small enough to be inconspicuous, yet easily recognized the world over, this attractive Legion auto emblem will identify you wherever you drive. Put on in a jiffy, and only \$1.00. Order yours today!

PRICE \$1.00 each

# LEATHER GOODS



Smart and distinctly different, this specially selected assortment of leather goods affords a wide choice in style and design. The Wallet is an exclusive American Legion design, which combines in one convenient breast pocket case, specially designed compartments for letters, papers, membership cards and currency. The Bill-fold is the convenient type of hip pocket wallet, specially constructed in one piece to fold thin and flat, even when filled to capacity. The Key Kaddy, with a capacity of twelve keys, is unusually durable and lasting. An identification service returns your case if lost. Wallet, Bill-fold and Key-Kaddy alike, are embossed with a beautiful reproduction of the Legion emblem in colors. If your order is fully prepaid, your initials will be embossed in gold at no additional charge.

BILL-FOLD—Made of luxurious brown calf skin with genuine ostrich applique. Size  $4\frac{1}{2}''$  x  $3\frac{1}{4}''$ . One piece, single end and single fold construction. Price. \$3.50

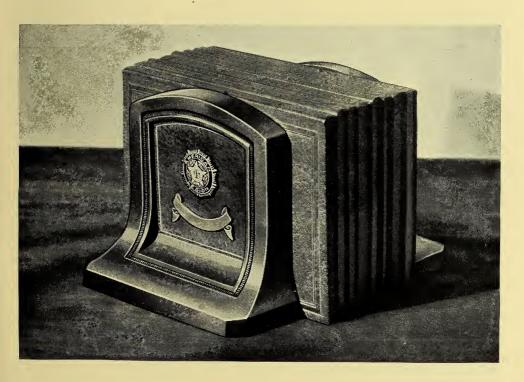
KEY KADDY—Made of rich, brown calf skin, size  $2\frac{1}{8}$ " x  $3\frac{5}{8}$ " when folded. Six strong, flexible hooks which accomodate twelve keys. Price...\$1.00

# **BOOK ENDS**

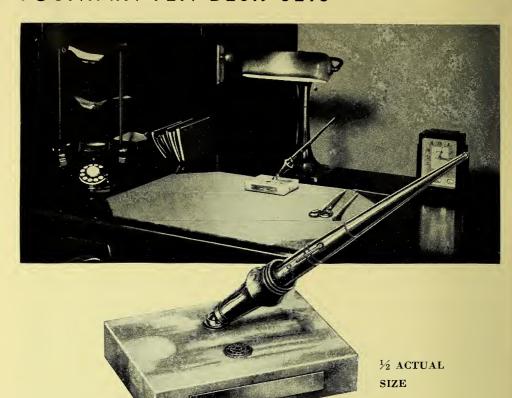
These rugged, hammered, bronze finish book ends are very much out-of-theordinary. Beautiful, yet decidedly practical, they make an ideal gift, prize or presentation. The gold plated scroll directly beneath the emblem, which is beautifully reproduced in gold, blue and bronze, can be specially engraved to exactly suit your requirements, at a slight additional charge. Just the thing for that set of Source Records!

# PRICE \$6.50 per pair

Note: Engraving 5c per letter or numeral.



# FOUNTAIN PEN DESK SETS



\$7.50 complete

PRICE

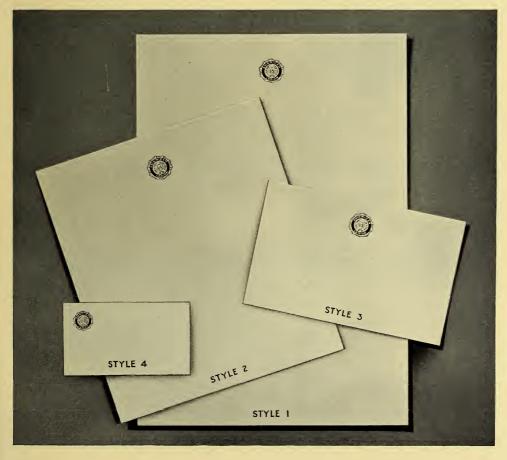
This distinctly different type of fountain pen desk set combines grace and utility. It is the ideal set for either home or office. The genuine Pedrara onyx base, size four by four inches, bears a gold-plated emblem on the top and a gold-filled engraving plate on the front. The rosewood finish Gold Seal Wahl Pen is everlastingly guaranteed. In ordering, specify whether a light, medium or heavy pen point is desired.

Engraving 5c extra per letter or numeral.

# PERSONAL STATIONERY

This brand new assortment of attractively embossed Legion stationery has been created for your personal use. It is available in four popular sizes. The quality is high grade white vellum, with the Legion emblem beautifully reproduced in full colors—gold, blue and bronze. Designed exclusively for personal use, Legion stationery is not available with special imprinting. It is furnished with the emblem only as illustrated. The reduced quantity prices prompts the suggestion that "group orders" be placed by Post Officers.

PRICES	1 QUIRE	3 QUIRE	5 QUIRE	10 QUIRE	15 QUIRE
Style No. 1, Varsity, (Single Sheets) Size 71/4" x 101/2"	\$1.00	\$2.70	\$4.00	\$7.50	\$10.50
Style No. 2, Vogue, (Double Sheets) Size 61/4" x 7"	1.00	2.65	3.90	7.35	10.25
Style No. 3, Correspondence Cards, Size 3¾" x 6"	1.00	2.75	4.10	7.65	10.75
Style No. 4, Calling Cards, Size 2 ½" x 3¾"	.00 per hu	ndred (Spec	cial prices	for larger of	quantities)
Styles No. 1, 2 and 3 are packed one quire (24 sheets embossed stati	onery or 24	corresponder	icę cards, w	ith 24 plain	envelopes)
in an individual box. Style No. 4 packed 100 cards to the box. Al	I prices incl	lude delivery	charaes.		



# WALL PLAQUES



1/3 ACTUAL SIZE

PRICE \$6.50 complete

No C. O. D. Shipments.

Here is a distinctly different type of emblem plaque! Made with exacting care of the finest materials, one of these beautifully proportioned and artistic wall plaques will unbelievably enhance your office or favorite room at home. The Legion insignia is  $3\frac{1}{4}$ " in diameter, heavily gold-plated and beautifully enameled in colors. The scroll, too, is gold-plated and is supplied with your Post number and state abbreviation in raised, polished letters. The emblem and scroll are mounted on a satin finish, genuine walnut board of the finest quality. This is a truly deluxe wall plaque, decidedly out-of-the-ordinary which will you thoroughly enjoy owning. In ordering, be sure to specify Post number and state abbreviation.

# LETTER OPENER



This striking, massive bronze letter opener is eight inches long, tapering gracefully from the point to the heavy handle, which is struck in sharp relief. The soft, satin finish provides a beautiful background for the gold-plated Legion emblem, which is beautifully enameled in colors.

PRICE \$1.50 each

# PAPER WEIGHT

This unusual paper weight is truly a work of art. Struck in pure bronze from keen dies, in a beautiful satin finish. The Preamble to the Legion Constitution is mounted on an ebonized wooden base, size  $3\frac{1}{4}$  inches by  $4\frac{7}{8}$  inches. The gold-plated Legion emblem is beautifully enameled in colors.

PRICE \$2.50 each



# CEREMONIAL BADGES

A complete line of officers' badges is available for Post, County, District and Department Officers.



Ceremonial badges play an important part in the initiation ceremony as provided for in the newly adopted Manual of Ceremonies. They are made in two types—officers' and members'. Officers' badges are made for the following Post officers: Commander, Vice-Commander, Adjutant, Finance Officer, Chaplain, Judge Advocate, Sergeant-at-Arms, Historian, Service Officer and Executive Committee.

Members' badges are identical with the officers', with the exception of the top bar, which is eliminated. In its place is an invisible joint pin and catch.

Every American Legion Post should have a complete set of officers' and members' ceremonial badges.

PRICE \$1.00 each

# YEAR BARS

The use of year bars on both present and past officers' ceremonial badges is coming more and more into vogue. Year bars are available for Post and Department present and past officers' badges in three qualities—gold-plated, 10-K and 14-K solid gold. No ceremonial badge is really complete without year bars. Attached in a jiffy—and very moderately priced.

#### **PRICES**

Gold-plated Year Bar only	\$0.50 each
10-K Gold Year Bar only	1.00 each
14-K Gold Year Bar only	1.50 each

Although not illustrated, year bars are available for the years 1919 to 1930 inclusive.



# MINIATURE BADGES



The ceremonial badge of the Legion in miniature conforms in specifications with War Department and foreign government regulations for miniature decorations. It can be worn either separately or mounted on a combination bar with other miniature medals and decorations. Unless otherwise specified, miniature badges are mounted on individual, invisible bars, with safety catch.

PRICE 50c

ACTUAL SIZE



# WATCH BRACELETS

Metal wrist watch bands are the thing! These two distinctive wrist watch bracelets are adjustable in size and can be fitted to almost any type of wrist watch. These handsome watch bracelets are smooth fitting and decidedly comfortable, because of the specially designed buckle which fits snugly to the wrist without binding. The absence of gadgets and springs insures long wear. Easy to put on—simple to take off and a genuine pleasure to wear.

#### **PRICES**

Nickel silver	 	.\$1.75
Gold-filled (specify color)		3 75



# WATCH EMBLEMS

Modernize your present wrist or pocket watch with an American Legion dial. By special arrangement, brand new modern metallic dials bearing the Legion emblem in colors, can be furnished at a nominal charge. If you prefer, your present dial (porcelain excepted) can be decorated with the Legion emblem in colors. In addition, Past Officers' insignia, individual names, etc., can be supplied at a reasonable price. Quotations upon application. Specify type, make, and size of watch and give description of dial.



# WATCHES

These smart, yet sturdy American Legion watches, are all equipped with dependable American movements of the finest quality. Never before has so little money commanded such fine timepieces as today. The emblem in each instance is beautifully reproduced in colors, directly to the dial. Durability and style are the outstanding features of these handsome Legion watches, any one of which you would thoroughly enjoy owning. Ideal for gifts.

#### **PRICES**

No. 533—12 size Pocket watch, 17 jew	el ad-
justed movement, 14-Karat white gold fille	d case.
Raised figure dial	\$35.00
11 100 1/0 1 1 1 1 1 1 1	

No. 499—4/0 size wrist watch, 17 jewel adjusted movement. 14-Karat white gold filled case. Gold filled band.....\$37.50

No. 486—Same style as No. 499, 4/0 size wrist watch, 7 jewel movement. Nickel Chromium plated case, with rolled gold plated back. Embossed dial. Chromium plated band.....\$19.75

No. 495—4/0 size wrist watch, 7 jewel movement. Nickel Chromium plated case with rolled gold plated back. Embossed dial. Leather strap.
\$18.50

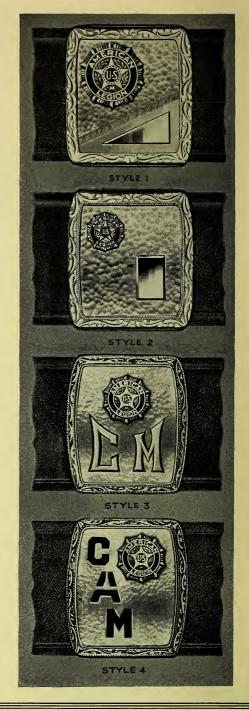
No. 1400—4/0 size wrist watch, 7 jewel movement. 14-Karat white gold filled case. Embossed dial. Gold filled band.....\$26.75

# BELTS AND BUCKLES

All of these four attractive sterling (solid silver) belt buckles are furnished complete with the Legion insignia and individual initials. Each of the four styles illustrated is designed to fit a standard 13/8 inch strap belt and can be furnished either with or without belt. Personal belt buckles are very much in vogue and here is an excellent opportunity for you to acquire yours at exceptionally fair prices. In ordering, be sure to specify belt size and color and to avoid errors, print or type the initials desired. No. C.O.D. shipments.

#### **PRICES**

In ordering, be sure to specify color and size.





# RINGS

Designed with infinite care and executed with utmost precision by skilled craftsmen, each of these beautiful Legion rings reflects the work of the master artisan. The great variety of styles, and each one is an exclusive American Legion design, and the wide price range, will enable you to select an American Legion ring exactly suited to your requirements. We invite your particular consideration of Style AL-3.

#### **PRICES**

emblem, black onyx stone ................\$13.50

Style AL-3—10-K solid yellow gold ring, synthetic ruby stone with midget emblem on each side.\$9.95 Style AL-4—Sterling silver ring with 10-K solid

gold emblem.....\$5.00

Style AL-5—Sterling silver ring with 10-K solid

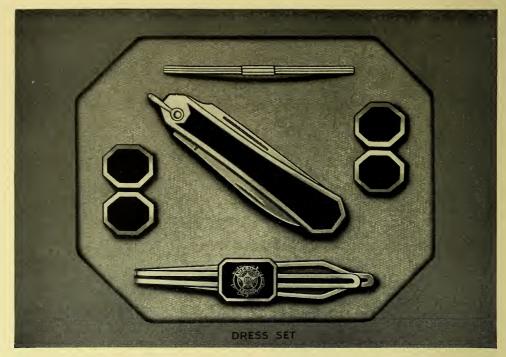
Style AL-15—10-K solid yellow gold ring with midget emblem, hand carved eagles......\$10.50

#### STANDARD RING GAUGE

Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.



RING SIZES



JEWELRY
This striking black enamel dress set includes in one ensemble, all of the necessary dress accessories. It includes a knife, cuff links, collar pin and tie clip. The Legion emblem is mounted only on the tie clip. PRICE \$3.75 per set complete.



Identification Bracelet—A novelty which is coming more and more into vogue. Made in sterling, (solid) silver, gold plated emblem. Usually engraved with name, Post

number, and town and state location. The price quoted is for bracelet only. The charge for engraving is extra at the rate of 5c per letter (not word), or numeral. Price \$2.00

Cuff Links No. 8—An attractive round type of cuff link, engine-turned design, with polished border, which can be furnished in either white, yellow or green gold filled, complete with plated Legion emblem. Price...\$1.50 per pair



# **JEWELRY**

Charm No. 11—Black enameled background, with Grecian border, midget size emblem. 10-K solid gold (specify whether yellow, green or white gold). Price ......\$5.00



Knife No. 21—Gold-filled, with gold-plated emblem. (Yellow, green or white gold-filled). Price........\$2.75 Knife No. 22—Gold-filled knife, with gold-plated emblem. (Yellow, green or white gold-filled). Price.......\$2.00



# PAST OFFICERS' JEWELRY

This unusual line of Past Officers' jewelry has been specially created for the ever increasing number of Posts that annually decorate their retiring officers. Any one of these highly coveted insignia would eloquently bespeak the gratitude of your Post in a never-to-be-forgotten fashion. The wide price range and great variety makes selection easy. The complete line of Past Officers' insignia can be furnished for all Past Officers at the prices quoted.

#### WATCH

This handsome Past Officers' watch is furnished in 12 size, with 17 jewel adjusted movement, fitted in a 14-K white gold filled case. The satin finish dial has raised figures. Attractively boxed in a special case, this Past Officers' watch makes an ideal presentation.

PRICE .....\$35.00

#### RING

This striking Past Officers' ring is an unusually massive design, with hand-carved eagles. The signet, or top, is an exact reproduction of the official Past Officers' button. In ordering, be sure to specify ring size.

PRICE 10-K solid gold......\$17.50 14-K solid gold.......22.50

#### CHARM

This handsome Past Officers' charm is the choice of many. The reverse side, which is plain and highly polished, permits of individual engraving. A very appropriate presentation, yet moderately priced. Made in white, green or yellow gold. In ordering be sure to specify color desired.

#### BUTTON

One of the most popular Past Officers' insignia is the button. A most appropriate presentation, priced within the reach of every Post. Beautifully made in solid rose gold.

PRICE 10-K solid gold. \$4.00 14-K solid gold. 5.00

Note: Engraving 5c extra per letter or numeral.

## PAST OFFICERS' JEWELRY (Continued)

#### **BADGE**

The original Past Officers' insignia was the badge, and it still is the official presentation of hundreds of Posts to their retiring officers. Many Posts award the standard badge in connection with one of the other more personal types of insignia, such as the button, charm, etc. Made in three qualities and offered at a price range within the reach of all Posts.

PRICE	Gold-plated	\$ 1.00
	10-K solid gold	15.00
	14-K solid gold	20.00

Note: Engraving 5c extra per letter or numeral

#### **BUCKLE A**

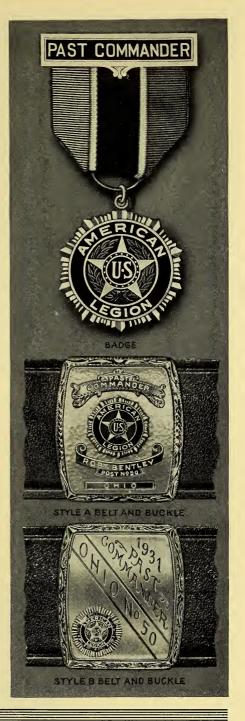
This attractive Past Officers' belt buckle offers the distinct advantage of a personalized presentation. It includes Rank, Post name and number, and Department. The buckle can be purchased separately, or if preferred, in a complete ensemble, consisting of the buckle, and black or tan belt of good quality, packed in a special presentation box. Price quoted includes complete engraving as illustrated.

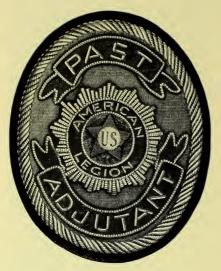
PRICE Buckle only (Sterling)	.\$3.50
Belt only	. 1.00
Complete ensemble	. 4.50

#### **BUCKLE B**

Surprisingly different in design, this type of Past Officers' belt buckle likewise carries the individual's Rank, name and number of the Post, Department and date of service. Buckle available separately or complete with belt and presentation box. Price quoted includes complete engraving as illustrated.

PRICE Buckle only (Sterling)	3.50
Belt only	1.00
Complete ensemble	4 50





PRICE \$3.50 each

## PAST OFFICERS' CAP INSIGNIA

This brand new and distinctly different type of Past Officers' insignia is beautifully executed in a striking combination of silk embroidery and genuine gold bullion, on a background of gold cloth. Although originally designed as a cap insignia, it can, if preferred, be worn with equal distinction on the uniform coat. Size 25/8 by 21/8 inches, this newest of Legion insignia fills a long felt need for a distinguishing mark of Legion rank on caps, uniforms, etc. This is the smart new way of indicating your Legion service.

## OFFICERS' CAP INSIGNIA

Equally new and effective is the Officers' Insignia, which is beautifully reproduced in a combination of silk embroidery and gold bullion. Although designed primarily as a cap insignia, it too, can be worn with equal advantage on either the Post cap or uniform, as preferred. Size 3 x 1½ inches, this brand new Officers' Insignia affords a most effective method of indicating your Legion rank.

PRICE \$1.00 each





The distinguishing mark of every Legion gathering is the familiar and ever popular Post cap. Recognized the world over, it adds the final touch which distinguishes Legion gatherings from all others. If you have never enjoyed owning one of these distinctive caps, there is a real treat in store for you.

Expertly tailored of excellent quality uniform cloth and embroidered to your individual requirements, Post caps at the new low prices are indeed an exceptional value. Serge caps to match official state uniforms can be supplied in place of the regulation uniform cloth material, at no additional charge. In ordering serge caps, the name of the material should be specified. However, unless otherwise stipulated, the standard blue uniform cloth will be supplied. Order your cap today!

## POST CAPS

#### **SPECIFICATIONS**

STYLE—Overseas type.
COLOR—American Legion Blue.
EMBLEM—Silk embroidered.

MATERIAL—14-ounce uniform cloth. (Serge to match official state uniform specifications optional at no additional charge.)

Note: All caps will be made

Note: All caps will be made of blue uniform cloth unless serge is specified. In ordering serge caps, specify weight and trade name.

LETTERING—Gold silk embroidered. The standard form of lettering provides for the Post numeral on the right with full State name on left beneath emblem. If desired, the Town name in full with State name abbreviated can be substituted at an additional flat charge of 25 cents per cap. All letters and numerals are 1/2 inch in size. Special lettering additional. Prices quoted upon application.

TRIMMINGS—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

SIZE—Furnished in all standard hat sizes. (Be sure to specify sizes.)

Delivery-Two weeks required for delivery.

#### PRICES (postpaid)

1-11 Caps.....\$2.00 each 12-23 Caps..... 1.90 each 24 or more

Caps...... 1.80 each Note: The above prices provide only for the standard lettering. No C. O. D. shipments.

## MEMBERSHIP BUTTONS



#### **PRICES**

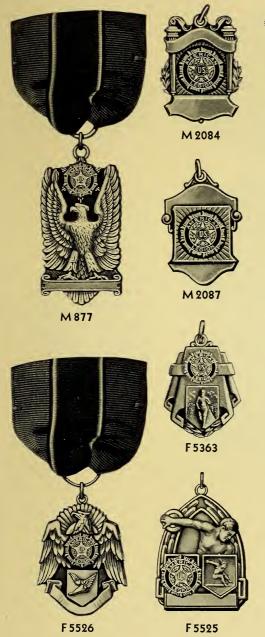
	MIDGET	REGULATION
Gold-plated	.\$0.25 each	\$0.25 each
10-K solid gold.	. 1.50 each	2.00 each
14-K solid gold.	. 2.00 each	3.00 each

Note: Pin-back brooches with safety catches furnished at above prices.

The American Legion emblem is more and more looked upon as a badge of honor. Recognized the world over, it will identify you as a man worth knowing —a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day.

The official American Legion membership buttons are made in two sizes and three qualities. Silver centers for wounded veterans furnished at no additional charge. Unless otherwise specified, standard bronze-center buttons are furnished. There is an American Legion button which will exactly meet your requirements. Get a button for each coat!

## MINIATURE PRIZE MEDALS



The sponsoring of essay, scholarship and athletic contests is a most commendable civic activity which more and more Posts are undertaking each year. These miniature prize medals and awards are the very latest in medal designs. The trend is to smaller medals, because of their utility, since the medallion can be removed and worn as a charm. This unusual line of miniature medals covers the three major fields, essay, scholarship and athletic awards.

#### **DETAILS**

Medals M-877, M-2084 and M-2087 are very general in design and can, with a small amount of engraving, be made appropriate for almost any type of award. Medals F-5363, F-5525 and F-5526 provide for interchangeable panels, which cover athletic, essay and scholarship award. Panels for almost every conceivable purpose are available. If the particular panel you require is not listed, specify it, for in all probability it is available. Panels most in demand are listed below.

Track Events	Crossed Rifles	Soccer
Baseball	Golf	Tennis
Basketball	Literary Lamp	Water Sports
Bowling	Music Lyre	Winged Foot
Boxing	Oratory	Winter Sports
Checkers	Pistols	Wrestling

### **PRICES**

All miniature medals furnished complete with Legion ribbon and invisible fastener as shown in the reproduction of medals M-877 and F-5526.

	Bronze	STERLING	GOLD- FILLED
M-877	\$1.50	\$2.00	\$3.50
M-2084	1.25	1.75	3.00
M-2087	1.25	1.75	3.00
F-5363	1.50	2.25	3.50
F-5525	1.50	2.25	3.50
F-5526	1.50	2.25	3.50

Note: Engraving 5c extra per letter or numeral.

## ATHLETIC MEDALS

These three distinctive athletic medals provide for interchangeable panels, which make them adaptable for practically every athletic event. Panels for almost every athletic contest are available. The more popular ones are listed below. If the particular panel which is desired is not listed, specify the event, and an appropriate panel will be furnished.



#### PANEL TYPES



Baseball
Basketball
Bowling
Boxing
Crossed Rifles
Golf
Pistols
Runner
Soccer
Sprinter
Tennis
Wrestling

#### **PRICES**

All three panel medals illustrated above are supplied complete with Legion ribbon, with invisible fastener and individually packed in a presentation box. All three medals are available in three different qualities at the following prices:

Bronze........\$1.50 Sterling.......\$2.25 Gold-Filled......\$3.75

Note: Engraving 5c extra per letter or numeral.

M 514

## SCHOLARSHIP AND ESSAY MEDALS



Here is an unusual line of essay and scholarship medals for those who prefer the larger type of award. The great variety of design and the wide price range make selection easy. The prices quoted in each instance include an American Legion ribbon hanger, and an individual presentation box.

#### **PRICES**

MEDAL	Bronze	STERLING	FILLED GOLD
M-5608	\$1.50	\$2.00	\$3.50
M-1435	1.50	2.00	3.50
F-187	1.50	2.50	4.00
F-485	1.50	2.50	4.00
F-379	1.75	4.00	7.00

Note: Engraving 5c extra per letter or numeral.

## SCHOOL AWARD MEDALS

The Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service, and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.

#### **DETAILS**

THE MEDAL: Solid bronze.

Basis of AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

Scholarship: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal award.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



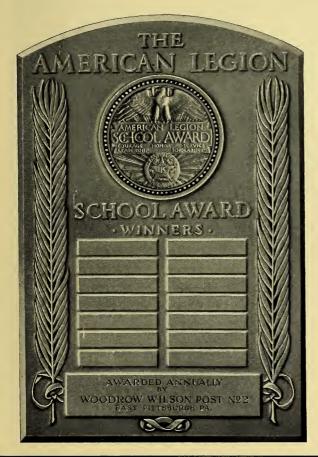
**PRICES** 

Boys' Medal, with button and certificate......\$2.50 Girls' Medal, with brooch and certificate...... 2.50



## SCHOOL AWARD PLAQUE

This striking all metal school award plaque, beautifully finished in satin bronze, is a worthy companion to the Legion's school award medal. Nothing will so effectively stimulate interest in the school award plan as the permanent display of one of these beautiful plaques in your local school. Fourteen blank panels are incorporated in the design each to carry the name of the winning boy or girl, or both, for fourteen consecutive years. Specially priced to be within the reach of all. There are no "extras" to buy, for the price quoted includes the presentation data at the bottom of the plaque. The only additional expense is the engraving of the names of the winners each year, which should date back to the year of the original award. Every American Legion Post sponsoring the school award medal plan is urged to present their local school with one of these beautiful plaques.





#### **DETAILS**

Size-8" by 12".

FINISH-Satin bronze.

ENGRAVING—The price quoted includes the tablet complete as illustrated, with your individual Post name and number, and town location. The engraving of winners from year to year, however, is charged for extra at the rate of 5c per letter or numeral.

Delivery—One week delivery.

## PRICE \$12.50 complete

Note: Engraving 5c per letter or numeral.

## PRIZE CUPS



Prize cups and trophies are the ideal presentation for competitive events, contests, etc. These three striking new prize cups are all made in the standard new bronze finish which is becoming more and more popular. All three are offered in a variety of sizes, and at a wide range of exceptionally fair prices. The prices quoted include a Bakelite base and an applied Legion emblem, beautifully enameled in colors.

HOW TO ORDER—Order by style number, giving the complete designation as listed below. If the cup is to be engraved submit the information in typed or printed form. Engraving, (plain block letters) is charged for extra at the rate of 5c per letter, (not word), or numeral. Two-week delivery.

PRICES Cup No. B-100/9...\$14.00 Cup No. B-101/8...\$ 8.00 Cup No. B-102/8...\$10.00 Cup No. B-100/11.. 18.00 Cup No. B-101/10. 12.00 Cup No. B-102/10... 12.50 Cup No. B-100/13.. 22.00 Cup No. B-101/12. 15.00 Cup No. B-102/12... 17.00 Cup No. B-100/15.. 25.00 Cup No. B-101/15. 21.00 Cup No. B-102/15... 22.50

Note: If desired, the conventional silver-plated finish can be substituted. Unless otherwise specified, however, bronze finish cups will be supplied. The figure immediately following the line (/) indicates the height of the cup, exclusive of the Bakelite pedestal. No. C. O. D. shipments. Remittance in full must accompany order.

## PRIZE CUPS (Continued)

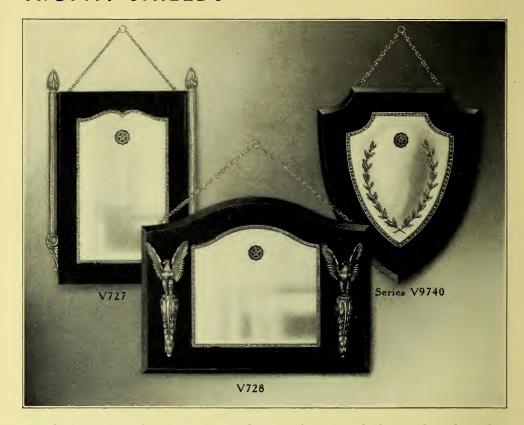
Here are two conventional silver-plated trophies which are unusually popular. Both styles are available in a number of different sizes, at prices which will enable you to select a cup exactly priced to meet your particular requirements. The prices quoted include a Bakelite base and an applied American Legion emblem, beautifully enameled in colors. No "extras," excepting the engraved inscription, which can be furnished in plain block letters at an additional charge of 5c per letter (not word), or numeral. In ordering, specify the complete cup number and submit the inscription, if any, in typed or printed form. Two-week delivery.

<b>PRICES</b>	Cup No. V-2942, 6½" high	\$ 7.50 Cu	ıp No. V-2934,	6½" high\$ 6.50
	Cup No. V-2943, 8½" high	10.00 Cı	ap No. V-2935,	$8\frac{1}{2}''$ high 9.00
	Cup No. V-2944, 10½" high	13.00 Cı	ap No. V-2936, 10	$0\frac{1}{2}''$ high 12.00
	Cup No. V-2945, 12½" high	16.00 Cı	ap No. V-2937, 12	$2\frac{1}{2}$ " high 15.00
	Cup No. V-2946, 14½" high	21.00 Cı	up No. V-2938, 1	$4\frac{1}{2}''$ high 20.00

Note: The height specified above, in each instance, is exclusive of the Bakelile pedestal. No C. O. D. shipments. Remittance in full must accompany order.



## TROPHY SHIELDS



Certain types of awards demand the use of trophy shields, rather than the more conventional loving cup. Here are three unusual distinctive trophy shields which are very much out-of-the-ordinary. The prices quoted provide for a weathered oak finish shield, complete with silver plated plaque, ornamented as illustrated with an applied Legion emblem, beautifully enameled in colors. There are no "extras," excepting the engraved inscription, which can be furnished in plain block letters for 5c extra per letter, (not word), or numeral. In ordering, specify the complete shield number, submitting in typed or printed from, any engraving which might be required. Two-week delivery.

PRICES	Shield No. V-9740, 101/8" x 83/4", over-all size	10.50
	Shield No. V-9741, 12¾" x 10¾", over-all size	13.00
	Shield No. V-9742, 15" x 12½", over-all size	16.00
	Shield No. V-727, 15" x 10", over-all size	20.00
	Shield No. V-728, 13¾" x 18", over-all size	25.00

No C. O. D. shipments. Remittance in full most accompany order.

## SPECIAL TROPHIES

Often the selection of a suitable award or prize presents a perplexing problem. Here are a number of distinctly different suggestions, any one of which makes an ideal presentation. The prices quoted in each instance include an engraved reproduction of the Legion emblem, with no additional expense involved save engraving. Special inscriptions can be furnished in plain block letters at an additional charge of 5c per letter, (not word) or numeral. In ordering, specify the catalogue number, submitting any engraving desired in typed or printed form.

#### **PRICES**

V-9296—Water Pitcher, silver plate, grey finish, 9¼" high, capacity, 4 pints......\$12.00

No. 199—"Piccadilly" 2-piece men's set, sterling, (solid) silver, grey finish: Hair Brush,  $6\frac{3}{4}$ " long, grey bristles; Comb,  $6\frac{3}{4}$ " long. Both pieces

packed in pigskin traveling case, 8½" by 4½", with zipper fastener. Complete......\$17.00 V-8090—Beverage Set, silver plate, grey finish. Mixer, 56-oz. capacity, all-metal stopper; Cups gold-lined, 3-oz. capacity each; Tray, 16" long. 8-piece set, complete as shown......\$35.00 V-8090—Beverage Mixer only, as supplied with

must accompany all orders.

V 9296

199 "Piccadilly"
2-piece Men's Set

## UNIFORM ACCESSORIES



Uniform Coat and Sleeve Buttons



U-1 Cap Device Gold-plated....50c each

Uniform Buttons, (not membership buttons), for use only on Legion uniforms are made in two sizes and two qualities. Grade A are heavily gold-plated and furnished with hard (glass) enamel. Grade B buttons with a lighter gold-plating, are furnished with soft (paint) enamel. Uniform buttons cannot be worn in the coat lapel. See page 38 for the official membership buttons.

PRICES	Grade A	GRADE B
Coat( $\frac{15}{16}$ -in. diam.)	\$1.50 per doz.	\$1.00 per doz.
Sleeve $(\frac{11}{16}$ -in. diam.)	1.10 per doz.	.65 per doz.
Note: 10% discount in lots	s of 12 or more.	

Cap and collar ornaments are available in three styles as illustrated. In each instance, the reproductions are actual size. Style U-1 is exclusively a cap ornament. Style U-2 is a collar device, and Style U-3 can be used either as a cap ornament or collar device.



U-3 Cap Device
Gold-plated....50c each



U-2 Cap Device Gold-plated....25c each

Note: 10% discount in lots of 12 or more.



U-4 Uniform Belt Buckle

This brand new Uniform Marching Buckle is made of highly polished, heavy brass. It is supplied complete with the state name and Post number engraved as illustrated, which makes it ideal equipment for bands, drum and bugle corps, etc. Splendid additional equipment for firing squads utilizing regulation Legion uniforms. The Legion emblem is gold-plated and beautifully enameled in colors.

#### **PRICES**

Buckle only	\$1.50
White web belt only	
Leather belt only	.75

Note: 10% discount in lots of 12 or more.

## EMBROIDERED EMBLEMS



PRICES	EACH
Style B Style C	4-inch Emblem \$0.50 2-inch Emblem20 6-inch Emblem 1.00 1½-inch Emblem12½

Note: 10 percent discount in lots of 12 or more.

We present herewith a specially designed line of silk embroidered Legion insignia manufactured expressly for uniform use. Each of the four sizes offered is mounted on blue uniform cloth.

Style A, a four-inch emblem which has been specially designed as a uniform sleeve insignia.

Style B, a two-inch emblem is particularly adapted for use as a shoulder insignia.

Style C, a six-inch emblem has been designed to meet the demand for special uniform use necessitating a large size insignia.

Style D, a special inch-and-a-quarter emblem has been specially designed as a uniform lapel decoration and is usually sold in pairs.

## JUNIOR BASEBALL EMBLEMS

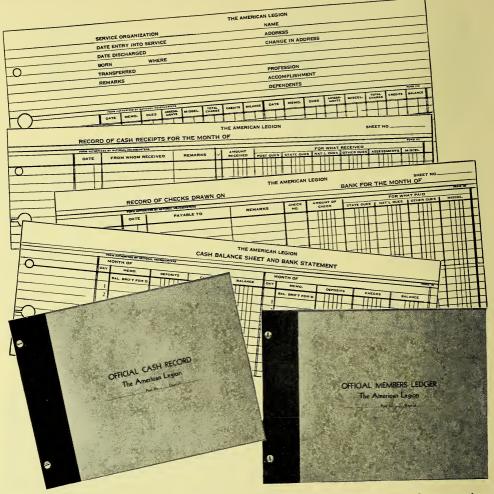
Distinctive and undeniably effective, these cleverly designed baseball uniform insignia are rapidly becoming standard equipment with American Legion Junior Baseball teams. It is  $4\frac{3}{4}$  by  $3\frac{1}{4}$  inches in size, with the three-inch American Legion emblem beautifully silk embroidered in colors. Every American Legion Junior Baseball team should be provided with these handsome, yet moderately priced, insignia.



10 percent discount in lots of 12 or more.



## ACCOUNTING RECORDS



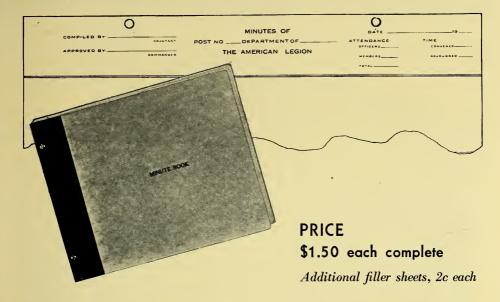
Convenient to use, and extremely simple to maintain, these standard accounting records will provide a correct and permanent membership and finance record of your Post. Equipped with light, yet substantial press board binders, they are extremely easy to handle. Simple, easy-to-follow instructions are furnished with each set.

**PRICES** 

Set No. 1—for a Post of 100 members	5.75 complete 6.75 complete
Set No. 5—for a Post of 300 members	7.75 complete

Larger sets priced upon application. Additional filler sheets, 2c each.

## MINUTE BOOKS



A permanent record of your Post meetings is of great importance. This standard loose-leaf minute book will very conveniently provide such a record with a minimum of trouble and expense. The filler sheets are unruled, so that entries can be made in long-hand or with a typewriter. Bound with light, yet substantial, press board binders, with one hundred filler sheets, printed on high-grade ledger stock.

## BRIEF CASES



This durable, black, grained leather, three pocket brief case has been specially designed for the use of Post Officers, in transporting records, correspondence, etc., to and from meetings. The price quoted includes a securely attached gold plated regulation American Legion emblem, beautifully enameled in colors. If you remit in full with your order, your name and Post number will be stamped in gold at no additional charge. Over-all dimensions of the case are  $11\frac{1}{2}$ " x 16". Just the right size for minute books, accounting records and correspondence.

PRICE \$3.50 complete



#### PARTIAL LIST OF CONTENTS:

"Over There"

"There's a Long, Long Trail"

"Smiles"

"Tipperary"

"Hinky Dinky, Parley-Voo"

"In Flanders Field"

"Keep the Home Fires Burning"

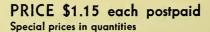
"Madelon"

"My Belgian Rose"

"Rose of No Man's Land"

"Where Do We Go From Here?"

Legion Airs contains the words and music of almost one hundred popular war time songs. Compiled expressly for American Legion Posts, it fills a long felt need for an authentic and convenient collection of the songs which were popular at home and overseas during the war. Every American Legion Post should have at least one copy of this unique book.



## PAPER NOVELTIES



No. 7 Overseas Cap No. 8 Arm Band No. 9 Sash

We present herewith a carefully selected line of paper novelties which have been specially designed for the use of Posts. All are stock designs and can be shipped promptly on short notice. If your requirements are of a special nature, prices will be submitted upon application. Noise-making devices and other similar novelties too numerous to illustrate can be furnished to special order.

#### No. 7 Overseas Cap (left)

Tan crepe paper overseas Cap No. 7 is a special design, bearing a three-inch reproduction of the Legion emblem in colors. This cap is specially priced for sale in quantities and no orders can be accepted for less than one hundred pieces.

PRICE \$5.00 per hundred.

#### No. 8 Arm Band (left)

Red, white and blue crepe paper Arm Band No. 3 affords an effective and inexpensive means of identification. The three-inch reproduction of the Legion emblem is in three colors. No orders accepted for less than one hundred pieces.

PRICE \$7.50 per hundred.

#### No. 9 Sash (left)

Red, white and blue crepe paper Sash No. 9 is likewise an effective means of identification with a three-inch reproduction of the Legion emblem in full colors. No orders accepted for less than one hundred pieces.

PRICE \$9.00 per hundred.



#### No. 3 Caps (above)

Crepe paper Cap No. 3-C is made in three different styles in a number of color combinations. This cap is particularly adapted for mixed gatherings. Each is decorated with a three-inch reproduction of the Legion emblem in colors. This cap is specially priced for sale only in lots of one hundred or more.

PRICE \$3.75 per hundred.



Magnolia Wreath No. 932 17 inches in diameter



Cycas Spray No. 931
20 inches high x 9 inches wide



Evergreen Wreath No. 930 15 inches in diameter

## MEMORIAL WREATHS

Memorial wreaths are beautiful and lasting, providing the maximum beauty at a minimum of expense. Created expressly for Memorial Day use, yet equally appropriate for funerals, decoration of memorials, monuments, etc. In addition to decorating the grave of each deceased service-man on Memorial Day, every American Legion Post should have a wreath or spray on hand for emergency. A grave flag is included free of charge with each wreath or spray.



#### **PRICES**

No.	930	Wreath	.\$0.50 each
No.	931	Spray	75 each
No.	932	Wreath	. 1.00 each

Above prices f. o. b. Chicago, Ill.

Note: All poppies made by disabled veterans.

## GRAVE MARKERS

The official grave marker of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an American Legion grave marker before next Memorial Day. American Legion grave markers are everlastingly guaranteed.

PRICE \$1.50 each (Complete with anchor)

plus carrying charges. Two-week delivery.



## SPECIAL LETTERING

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of 75c per marker. The inscription, however, must not exceed four lines each containing twenty-one letters including the necessary spaces. Additional lines of inscription, 25c each.

Remittance must accompany order. No C. O. D. shipments.

## GRAVE MARKER FLAGS

Heavy, printed cotton U. S. flags are widely used for graves decoration and in connection with the Legion's official grave marker. The most popular flag for this purpose is an 8" x 12" soft finish cotton flag, mounted on smooth, whitewood staffs with gilded spearheads, which is available at the prices listed below.

Per Gross\$5.00 deliveredPer Dozen.50 delivered

Note: Minimum order, 1 dozen flags

## **ELECTRIC SIGNS**



This rugged, enduring outdoor sign will advertise your Post to the community day and night at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated with a special metal fixture which is completely wired and equipped for hanging. No extras to buy.

The 17-inch, interchangeable, opaque glass discs are both lettered with your Post name and number, with the American Legion emblem beautifully reproduced in colors ten inches in diameter. The over-all diameter of the lamp, including the metal drum which is beautifully finished in dull black, is approximately 21 inches.

The colors are fired into the glass by a special process and are guaranteed indefinitely.



Note: Lettering instructions should be printed or typed to avoid errors in spelling. Remittance must accompany order. No C. O. D. shipments.

## INITIATION LAMPS

The best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The emblem lamp which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen-shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.

The standard initiation lamp is lettered on one side only with the Post name and number in an arc above and below the Legion emblem as illustrated. If desired, the reverse side can be furnished with a reproduction of the Preamble to the Legion's Constitution or the Auxiliary emblem and appropriate lettering.

Initiation lamps are made by a special process with both the emblem and lettering beautifully reproduced and fired into the glass in colors.





### PRICES

12-inch Pedolite, Plain\$	7.50
12-inch Pedolite with Legion Preamble,	
reverse side	9.00
12-inch Pedolite with Auxiliary emblem	
and lettering, reverse side	0.00

16-inch Pedestal, Plain	\$11.00
16-inch Pedestal with Legion Preamble,	
reverse side	
16-inch Pedestal with Auxiliary emblem	
and lettering, reverse side	14.00

Prices F. O. B. Monaca, Pa. Two-week delivery.

Note: Lettering instructions should be printed or typed to avoid errors in spelling. Remittance must accompany orders. No C. O. D. shipments.

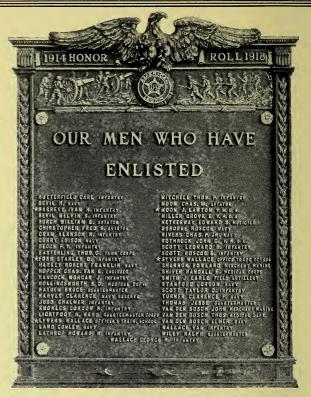
## MEMORIAL **TABLETS**

The erection of bronze memorials in memory of the splendid men who made the supreme sacrifice is an obligation which most communities are recognizing. Here is an unusual tablet which can be supplied upon short notice. Special designs submitted promptly upon request. The prices quoted include any desired inscription, complete with individual names, dates, etc.

#### PRICES

Size 24 in. wide x 18 in. high \$ 69.50 Size 24 in. wide x 30 in. high 115.00 Size 24 in. wide x 36 in. high 138.00 Size 24 in. wide x 42 in. high 160.00

> F. O. B. Nashua, N. H. Two weeks delivery No C.O.D. Shipments



Memorial Tablet No. 10

## TREE MARKERS

The planting and dedication of trees in memory of deceased service men is a beautiful custom followed by many posts. Made from special equipment, which permits of no change in the arrangement of the inscription as illustrated, accounts for the exceptionally low prices. Specially inscribed markers additional. Prices on application. No C. O. D. shipments.



#### Tree Marker No. 3

PRICES: Size 5 x 8 inches......\$3.50 each F. O. B. Nashua, N.H. Two weeks delivery.



#### Tree Marker No. 2

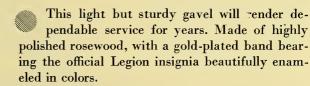
Size 41/4 x 3	7½ inches	.\$2.50 each
	inches	

# GAVEL BELLS AND GAVELS

This beautiful bronze gavel bell has been designed especially as a striking base for the gavel illustrated below. The double-faced Legion emblem, which is three inches in diameter, is beautifully enameled in colors. Your Post equipment is not complete without one of these beautifully toned gavel bells.

PRICE \$7.50 Complete

(1/2 ACTUAL SIZE)



PRICE \$2.50 each complete

## OFFICERS' CEREMONIAL CARDS

These brand-new, officers' ceremonial cards conveniently provide, on an individual card with proper cues, each Post Officer's part in the nine official Post ceremonies prescribed in the new, revised Manual of Ceremonies. Each set, conveniently packed in a substantial carton, consists of a separate card for each officer's part in the Opening Ceremony, Closing Ceremony, Initiation Ceremony, Installation Ceremony, Dedication Ceremonies, Funeral Service, Memorial Day service, Independence Day service and Armistice Day service. SOLD ONLY IN COMPLETE SETS. Each Post should immediately provide its officers with a set of these convenient cards!

#### **PRICES**

Officers' Ceremonial Cards.......75c per set complete

## SONG AND POEM CARDS

Similar cards, with the three songs and the three poems which the revised Manual recommends for Post use, are to be had. This complete group provides for individual song cards for "The Star Spangled Banner," "America" and "Columbia, the Gem of the Ocean," and individual poem cards for "In Flanders Field," "Ode in Memory of the American Volunteers Fallen for France" and "Recessional." Song and poem cards may be ordered in any quantity. In ordering, specify cards desired by title.

#### **PRICES**

Song Cards (three kinds)	1c each
Poem Cards (three kinds)	1c each

## CEREMONIAL EQUIPMENT

The several official Post ceremonies prescribed in the revised Manual involve the use of certain equipment and supplies, all of which are illustrated in this catalogue. All of these supplies are listed below, with the catalog page number conveniently noted.

Constitutions	Miniature U. S. FlagsSee Page 5
Emblem LampsSee Page 57	Official BadgesSee Page 26
Gavel BellsSee Page 59	Poppies5c each, 50c per doz.
GavelsSee Page 59	Post Caps See Page 37
Membership ButtonsSee Page 38	Regulation Post ColorsSee Page 3
Miniature Post ColorsSee Page 8	U. S. Flags (Unmounted) See Page 5

## MANUAL OF CEREMONIES



The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial Day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.

PRICE 25c per copy

## SEAL PRESSES

The American Legion seal press has been made for Posts and Departments in executing important documents and official papers. It also serves as an excellent check protector. The die is hand engraved and cut extra deep to insure a clean-cut impression.

#### PRICE \$6.00 complete

Specify Post name and number in ordering. Remittance must accompany order.

Note: One-week delivery.





Weight, 4½ pounds With 2-inch brass die

FACSIMILE IMPRESSION ACTUAL SIZE

## EMBLEM TRANSFERS



Decalcomania (window transfers), which can be applied to transparent and opaque surfaces alike, are available in a variety of sizes. Faithfully reproducing the American Legion emblem in colors, these attractive transfers are just the thing for auto windshields, doors and windows of Post Headquarters, drums, flag cases, etc. Minimum order 25c.



#### **PRICES**

3 <b>-i</b> nch .												5c	each
6 <b>-</b> inch .												10c	each
9-inch.												20c	each

Note: Special prices in quantities of one hundred or more.



### PRINTING CUTS







Electrotypes, reproducing the Legion emblem in one, two and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

<b>PRICES</b>		1	2	3			-	_	_
TRICES	•	COLOR	COLORS	COLORS			COLOR	COLORS	COLORS
AL-1 Size	½ inch	\$0.35	\$0.75	\$1.00	AL-5 Size 1	1½ inches	\$0.35	\$0.75	
AL-2 Size	3/4 inch	.35	.75	1.00	AL-6 Size	2 inches	.50	1.00	
AL-3 Size	1 inch	.35	.75		AL-7 Size	3 inches	.75		\$1.50
AL-4 Size	1¼ inches	.35		1.00	AL-8 Size	5 inches	1.00		

## MEMBERSHIP CAMPAIGN ACCESSORIES

The following blanks and special membership literature can be used to splendid advantage in membership campaigns. Each Post is urged to make liberal use of them.

#### Membership Application Blanks

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred.

Price, 25c per pad

#### "Service Statements"

An attractive four-page folder, in the form of a statement of your Post dues for the coming year, which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion. Price, \$1.00 per hundred

#### "For God and Country"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives.

Price, 50c per hundred

## "The American Legion"

What The American Legion offers you—what it asks of you, and what it offers the nation, is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing.

Price, \$1.00 per hundred

## 1933 Order Blank

Please rush the following supplies.



# EMBLEM DIVISION THE AMERICAN LEGION, 777 NORTH MERIDIAN STREET INDIANAPOLIS, INDIANA

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	مدد المعادن												

Ship to

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